

Talk

Digital Learning: a different way to learn!



About the talk

The generalisation of digital technology is substantially changing learning methods for both practices and their clients. E-learning, video learning, virtual classroom, serious game or MOOC; a whole range of different names and formats for developing your and your staff's skills in the digital era!

In a profession where keeping your knowledge up-to-date is a regulatory requirement, these new forms of learning considerably facilitate access to continuing professional development, without time or place constraints.

Training through modes of individual learning and the creation of subject-based digital communities are becoming a reality. Such methods are also being used as a means of recruitment, commercial development or communication enabling you to consolidate your reputation. Make way for digital learning!

Key points

- Learning about this mode of training and making it an asset for the practice
- Cultivating your digital identity

Objectives

- To learn all the details of digital learning
- To master the different concepts (definitions, advantages, constraints, examples)
- To use the new formats to fulfil your training obligations and make sure your employees observe them

Subjects covered

- E-learning, video learning, virtual classroom
- MOOC (Massive Open online Courses)
- SPOC (Small Private Online Courses)
- Virtual games/serious games
- PLE (personal learning environment) /monitoring and curating
- Benefits for the practice:
 - training of employees (motivation, organisation)
 - training of clients (training space for clients, or development of internal solutions)
 - new form of recruitment (training of applicants, recruitment tools for the practice or for clients)
 - internal or external communication tools (COOC "Corporate Open online courses")

Via video :

Jérôme BRUET President of Edoceo

Didier PONCET Accountant



**Gaëlle BROUX
QUEMERAIS**
Accountant



Hervé GBEGO
Accountant