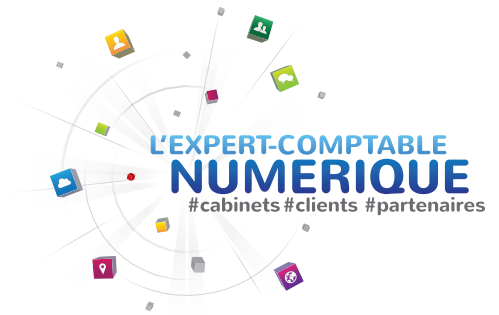


Talk

Stop cyber thieves from stealing your data!



About the talk

Don't think cybercrime is just "someone else's problem"! You too should feel concerned. Firstly, because professional secrecy and discretion are your duties, you need to do everything possible to protect your clients' data. Secondly, you need to protect your own firm. You need to safeguard your firm's intangible assets and keep your clients' trust.

Cybercrime is like delinquency: it elicits a lot of fears but also represents some real risks.

This talks will demystify the issues, help you address your fears and understand the actual risks: from the simple theft of a laptop, to internal wrongdoing, and fraudulent intrusion on your network.

Security is also a question of the continuity of your IT production, which, independently of any criminal intention, must be protected to secure your operations and service to clients.

After an overview of the risks, you'll learn essential good practices. Why not share this advice with your clients and help them avoid a business disaster?

Key points

- The vital importance of information system security
- IT security legislation and standards
- The main threats and what you can do about them

Objectives

- Raise awareness of the increasing dematerialization of information and the real threats of cybercrime
- Provide a pragmatic approach to information systems and their impact on your everyday business
- Define a custom strategy for your business needs
- Suggest evaluation tools and guide good practices based on generic cases

Subjects covered

- Standards and thematic approach
- Protecting your firm's data and that of your clients
- Physical, logical and human aspects of your information system environment
- What's really at stake, today and tomorrow



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