

Talk

Big data: let the force be with you!



About the talk

The digital revolution is having a strong impact on the profession and we have to understand the challenges and seize the opportunities of this wind of change! One of these challenges lies in the growing profusion of information. The increasing amount of all kinds of data, including quantitative data, such as figures and statistics, or quality data, such as studies and analyses, has led to the obsolescence of traditional analytical systems and standard data base management tools, forcing us to talk about big data. Understanding and analysing this «big data» is not necessarily straightforward for everyone. But it's crucial for the activity of any professional to successfully collect data originating from within and outside the practice using the valuable information gleaned from numerous market studies and sector-based analyses.

New methods and tools are being introduced to help you obtain and use the information you need to provide services and satisfy clients.... with good business intelligence!

Key points

- Explaining the risks and challenges of big data and business intelligence
- Determining the opportunities for the profession

Objectives

- To understand how business intelligence can be useful
- To know how to use big data
- To establish the link with accountancy, particularly in terms of the challenges (human resources, professional approach...) of the associated threats and opportunities

Subjects covered

- Statexperts
- Market study
- Regulation watch
- Predictive study
- Sector-based analyses

Via video:

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