Talk
Cloud computing: seize the opportunities and manage the risks

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About the talk

Be it in the media, suppliers' promotional material, professional or personal usage, cloud computing is everywhere. Evolution or revolution? Technology, usage or business model? There's a great deal of confusion when you need to define and explain the cloud, which will probably represent more than 80% of computer usage by 2016. So it's important to master the fundamentals and know about new types of usage.

The arrival of the cloud in accounting firms is considerably changing professional practices: production can be more collaborative, more mobile, more flexible. It's transforming and accelerating customer relations.

But the possible downside is the practice losing control of its data. Although the problem of accessing and keeping data has always existed, it's even more relevant with the cloud.

So although it's becoming essential to seize the opportunities represented by this new technology, it's equally essential to manage the risks.

Key points

• Learning about the cloud
• Going beyond the trend to understand the uses
• Mastering the cloud so you can make the right strategic choices
• Mastering the opportunities for new organisations and new services

Objectives

• To ensure application of best practice
• To make the fundamental concepts of the Cloud accessible to all
• To understand what the market has to offer
• To understand the advantages and manage the risks

Subjects covered

• Definition of Cloud systems (Saas, Iaas, Paas, ...)
• Opportunities and uses of the Cloud: collaborative work, business model, new modes of consumption, mobility,...
• Points to watch out for when migrating to the cloud: security, reversibility, interoperability, durability,...
• Ergonomics
• Cost
• Outlook

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