Talk

From diagnosis to digital conversion: optimise your clients' IT organisation

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About the talk

Our profession often wrongly convinces itself that IT is an incomprehensible area we shouldn't venture into. So we leave it to others to manage it, which is objectively the best way of not being satisfied with the result!

But a good organisation of IT systems essentially requires good practices and reliable, tested and observed procedures. And you don't need to be a computer expert to see this.

Traditional methods of auditing accounting and financial information may not be enough to detect errors, omissions or problems, and require an analysis of the software or programmes used by the client. This is why it's often necessary to diagnose our clients' IT systems so we can advise them better and guide them in their digital conversion.

Key points

- 2/3 of companies are unaware of the consequences of digital technologies on their business
- Cybercrime is now a daily threat and knowledge of the systems helps "close" the main ways in
- Accountants must be able to offer advice on information systems

Objectives

- To understand your client's information system so you can advise him on developing it
- To give the accountant the tools needed to help clients in their digital conversion
- To learn methods for assessing the consequences of digital technology

Subjects covered

- Real cases of digital conversion, IT disasters, cybercrime
- Diagnosis of client's digital status
- Development of activities, business models, removing the middle man
- Management of change, agility

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